

THE PERFECT DATE BLUEPRINT



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The “Perfect Date” Blueprint

Use this whenever you’re stuck on how to ask a girl out, and how to set up the date so that it’s guaranteed to be fun and easily lead to emotional connection, sex, and more.

You can stick to the gold standard – happy hour near your house – or you can get creative, but keep in mind that it never has to be complicated. You want things to be easy and fun, and not look like you’re trying way too hard to impress her (chasing... not attractive).

Remember, your best bet is always to set up something that’s comfortable and low-pressure for you both...

Even better... set it all up so that it’s easy to take her back to your place afterwards... and everything happens smoothly and effortlessly... so you’re both free to get caught up in the moment and enjoy each other.

Best bet - invite her to do things that you are ALREADY doing anyways... so there’s no pressure for the date to be a big “thing” that has to go well.. And on the off-chance that she flakes or can’t make it, you won’t be sitting around by yourself feeling dumb.

First, here’s a bunch of awesome date ideas to get you started...

Active Dates

- Walking / hiking. Explore a part of your city you haven't seen before, walk through a park, or check out some local trails. In LA, I hiked around Griffith Park and Runyon Canyon a lot. It's a great date if either of you have dogs.
- Dog park. If you both have dogs, it's a great play-date for you and for them.
- Climbing. For some reason, when I lived in Denver, nearly every girl I met was into rock climbing...
- Skateboarding. One of my favorite dates is holding a girl's hand and teaching her how to ride a skateboard (I have two).
- Surfing. Girls love guys who surf, and there are very few things sexier than a girl lying on a surfboard. Enough said.
- Urban exploration. Find a cool, unique landmark somewhere in your city. For example, in LA there is an old, abandoned zoo in Griffith park that takes a bit of research to find where it is... it's really creepy and interesting and covered in graffiti. In Austin, there are a series of walls built into a hillside with amazing graffiti art that is constantly changing. These are amazing places to explore with an adventurous girl.
- Driving – put on some music, drive somewhere cool and not too far away, with a nice view. In LA I used to drive up to the cliffs in Palos Verdes, up the PCH to Malibu, or through the Hollywood Hills to check out the views and the mansions.

Adventure Dates

- Speed Dating – go to a live speed-dating event together, see who gets more matches, phone numbers, etc.
- Bar hopping – set a # of bars, make at least 1 new friend and have 1 drink at each.
- Scavenger hunt – set some fun challenges and compete against each other. Loser buys the winner drinks.
- Strip club – it takes an adventurous and confident girl – bring it up in conversation, you'd be surprised how many girls are totally down for this.
- Sex shop – again, it takes an adventurous and confident girl. Check out the ridiculous things they sell there. Ask the staff how things work. Have fun with it.
- Ride the bus or the train somewhere – I stole this from the movie “40 days and 40 nights,” only I added something – I brought a backpack with snacks, red solo cups and a bottle of wine. Tell her you're taking the bus somewhere, get on, and spend the whole ride flirting and goofing off together. You don't actually go anywhere, you just ride the bus. By the time she realizes it, you are having so much fun it doesn't matter, and you get off again where you started. Really great idea if you are ballin' on a budget.
- Hotel exploring - find a cool hotel in town and walk in, start exploring. The bigger and older, the better. See if the conference room is open, or the banquet hall, or the roof deck, or the pool... be naughty and have fun exploring somewhere you're *kinda* not supposed to be... (FYI, you might end up having sex in that conference room or banquet hall, bring condoms)

Food Dates

- Casual - Happy hour, tapas, food trucks, chill café, cool sandwich shop you love and want to show her, ice cream, etc...
- Coffee – chill, great for a girl you literally just met or when you don't have much time. Be careful to keep it lively and fun, not dull. Sometimes coffee dates can feel like business meetings.
- Breakfast – really cool and unique first date, especially if you live close to each other and you don't have crazy early-morning work obligations that can't be skipped. This is a very fun “pattern interrupt” – break up your weekly routine, and instead of dragging your ass to work like you both do every morning, you get breakfast together and start your day off flirting and having fun. Then she spends the rest of her work day thinking about you. Try it – I can almost guarantee you'll be the only guy who ever took her out to breakfast on a first date and made her entire day feel special and memorable.
- Lunch – break up the work day with something more fun than you normally do. Same as a coffee date though – make sure it doesn't feel like a business meeting. I actually know a lot of girls who went to lunch with guys thinking it WAS a business meeting, and things got pretty awkward when they realized the guy thought it was a date.
- Dinner - I usually avoid the cliché “dinner-date,” but that doesn't mean you can't do it. Just make sure that if you do take her to dinner, you aren't supplicating (i.e. buying her dinner to make her like you more). Make sure you are doing it because you want to, because that's just your style. Lots of guys buy girls dinner because they are boring and don't know what else to do, or because they don't believe they are worth the girl's time and they need to buy her dinner to make up for it.

And lots of girls take advantage of those guys and brag behind their backs about all the free meals they get. Don't be one of those guys.

Bar Dates

- Weeknight happy hour. Cheap drinks, casual vibe, low commitment. This is almost always my go-to when I don't know what else to do, or I haven't had time to plan something special.
- Sushi bar – sit at the bar and have the chef decide for you (omakase)
- Wine bar or tapas bar – chat over wine and tapas in a sexy atmosphere.
- Cocktail bar – usually more expensive but really adventurous drinks to try, and sexy ambiance.
- Speakeasy – place with a hidden door or a secret password (Yelp can help you find these places)
- Use Yelp to find a place that recently opened, and go check it out
- Karaoke night – have a few drinks and get lively – bad choice if she's super shy
- Burlesque bar – lots of women find this much more sexy and interesting than a strip club – just make sure you show up with confidence

BAD First Date Ideas:

- Live music show or movie – takes the focus away from you and her and onto something and/or someone else. Exception - relaxed live music is cool because you can still talk and it's just music in the background.
- Buying her expensive dinner – trying too hard to impress, puts you in a low-value, supplicative position. Then you either pay for everything

and feel used, or you have to awkwardly worry about who's paying, or splitting it, or whatever... you NEVER want to make money an issue. Only do this date if you're rich enough that the money doesn't matter to you, and you want to confidently treat her to a nice evening, because that's just the kind of gentleman you are – NOT because you want to impress her.

- Crowded bar with a lot of dudes in it – too much bro competition. Bro-mpetition?
- Nightclub or party – too many distractions and competition for her attention. You can do this if you are dating a lot of girls and want to have them meet you out somewhere, it's a great way to raise your value (there's only one of you and lots of them)... it's just not a good environment for a one-on-one connection.
- Anything else that's super complicated, trying way too hard to impress, or that takes way too much of a time commitment for two people who are just getting to know each other and not sure if they like each other yet.

The Biggest “First Date” Obstacles to Avoid

“If you fail to plan, you plan to fail” - someone smart said that once, maybe Ben Franklin? And it’s true. You should always have a “Plan A” in mind for your date, and a backup plan in case Plan A goes wrong... (yes, I’m telling you to have Plan B, take that however you wish)

Why? Because... when you are first getting to know a girl, and you haven’t kissed or become sexual yet, there are all kinds of little “obstacles” and potential awkward moments that can derail you, and sometimes they have a nasty way of coming out of left-field and screwing up your night before you even realize what just happened...

For example - when you meet a great girl, she likes you and it’s going well, then her friends show up and drag her away, and you never see her again.

Another example - when you go out on a date and you’re having a great time, and then out of the blue, she hits you with “just so you know, I’m not gonna sleep with you tonight”...

One more example - when you want to get sexual and take her home, but you are too far from your place, or hers, and it’s getting late, and you’ve both been drinking so driving feels kind of wrong, and it’s just way more effort than it’s worth, so you end up saying “see ya later” and going home alone, and losing all momentum and never seeing her again.

These are all common obstacles, and they are easy to get around with a bit of preparation and planning.

Get rid of all objections and obstacles beforehand, and there's nothing to stop you and the girl from having a great time, getting sexual and sliding into bed together at the end of the night.

Think of it like a "greased slide" - no bumps, no obstacles, just smooth sailing all the way down.

Here are some common obstacles, and how to get rid of them before they ever happen:

Obstacle: Being too far away from your place, so getting sexual is awkward.

Solution: Always set up your first date somewhere in your neighborhood, where your bed is just a quick walk or a 5 minute cab ride away. If you want to have sex on the first date, of course (if not, that's okay, you can always wait, just be aware of this).

Another solution is to play the game called "Call of Booty" and improvise another place to have sex, like in a car, or an alleyway, or a rooftop - more risky, takes the right girl, but definitely worth it.

Obstacle: She's super late, or flakes on you completely, and you're worried you'll end up sitting at a bar by yourself feeling dumb because you got stood up.

Solution: set up your first date in a location you like hanging out in ANYWAYS, so even if she stands you up, you still enjoy being there. The best part about this? If you go to the venue a lot, you'll make friends with the staff - bartenders, bouncers, waitresses, etc - and they will make you look cool every time you bring a girl there on a date, so even if one girl flakes on you, you're still there making a valuable investment of time into looking awesome on future dates...

Obstacle: Alcohol. Makes driving difficult, impairs decisions, etc.

Solution: If your first date involves drinking, set it up so it's within walking distance to your place, or a quick, cheap cab ride. Then have as many drinks as you feel comfortable having, because you don't have to worry about driving. Even better - have her park at your place first, and go out to the bar together, so you already know where you're gonna end up afterwards.

Obstacle: Not knowing where to go or what to do next. This is especially annoying if the girl is picky and says no to whatever you suggest.

Solution: Have at least 3 or 4 ideas in mind ahead of time. All it takes is 5 minutes on Yelp, and you'll look like a boss when you can just take her by the hand and say "come on, let's get out of here and go check out this bar

across the street, they make the best margaritas you've ever tasted, you're gonna love it" (she doesn't have to know you just read a Yelp review on it 5 minutes before your date, she just wants you to be the man and lead her somewhere with confidence).

Obstacle: Parking. This is annoying for the girl, if she has to drive to meet you, because when she gets there, she's gonna be in a state of panic and anxiety trying to figure out where to park her car. That's NOT a good emotional state for your date to be in, right before she meets you. So, help her out...

Solution: Scout out the place ahead of time, and TELL her exactly where to park - give her the exact location of a lot, or a street with spots. Girls like to be directed and told what to do in these situations - the more uncertainty you can remove for her, the less anxious she will feel and the easier the date will go, right from the beginning.

Obstacle: Awkward moments like going for the kiss or getting her to come home with you.

Solution: Always make it a point to kiss her sooner rather than later. Don't wait until the end of the night as you walk to her door, it's super cliché and expected, and it leads to the most anxiety and awkwardness, on your part and hers. If you like her and want to kiss her, then do it at the first chance you get, even if it's only 2 drinks into the night. I've even started out dates with a kiss, it can really cut the anxiety and lead to a fun, relaxed evening once that's out of the way. How? Just man up, look her in the eyes, and

say “have you ever started a date with a kiss? Yeah, me neither, let’s find out how it goes”

Obstacle: She says something like “I’m not sleeping with you tonight”

Solution: Have a few good comebacks up your sleeve to deflect these things and not take them too seriously or let them throw you off your game. For example, if she says “I’m not sleeping with you tonight,” you might say “well not with that attitude you’re not,” and then change the subject and keep having fun with her. Or you might say “woah slow down, I didn’t say you could sleep with me yet, I’m gonna need to see more out of you before we can have that kinda fun,” etc...

By the way, girls say these kinds of things a lot, usually when they are thinking about sleeping with you, but feeling scared and/or awkward about it. She doesn’t always mean “I’m not gonna sleep with you tonight”... what she’s really trying to tell you is “I’m feeling anxious and scared about sleeping with you tonight” - and she’s paying attention to how you take that. If you act weird, she’ll know that she’s making the right choice in not sleeping with you. But when she sees you being nonchalant and relaxed about it, because you don’t need sex and you don’t care if she fucks you or not, then she will be able to relax as well... and most of the time, she’ll forget she said that and wind up sleeping with you anyways.

Obstacle: She’s not 100% comfortable going home with you.

Solution: Anticipate that objection ahead of time, and take it off the table before she can say anything. How? Tell her she can come back to your place for one more drink before she goes home. She'll know that she's going home with you, and sex is probably gonna happen, but she has an "out" if she wants to leave, and you won't make her feel awkward or be pushy about anything, which is what she's really afraid of. You can even flirt with her as you're taking her home and say things like "look, we're gonna have one more drink on my rooftop before you head home, but don't get any ideas, don't try to take advantage of me up there, I'm not that kind of guy," etc....

The “Perfect Date” Setup

This was my first date gameplan for about a year when I lived in LA. Use it as an example to set up your own “perfect date.” Actually, if you happen to live in the Main Street neighborhood of Santa Monica, just do exactly what I outline below! This is all stuff I worked out through trial and error – running into obstacles, getting frustrated and planning ahead the next time. The more I refined it, the better it worked and I had a lot of great experiences with some amazing girls. Actually, this setup worked so well that I got bored and had to stop because it wasn’t that fun anymore, it was like playing the same level of a game over and over again.

- I have her meet me at my place around 7 or 8 pm on a weeknight, like Tuesday or Wednesday. I want to invite her into my world, and take her out in environments where I feel very comfortable and have a lot of value. Also, when things start to get sexual I want to be close to my house (important!)
- She parks on my street and comes inside real quick before we leave. I want her to feel comfortable and familiar in my apartment, so it’s not awkward or weird for her later. I also want to introduce her to my cool roommates and my weird little dog named Taco, so she can quickly get a sense for me as a real person who has cool friends and an interesting life.
- We walk down to Main Street together and check out the food trucks in the Victorian parking lot. It’s casual, cheap and the trucks have really good food. It’s a great place to flirt, have fun and connect.

- We get drinks on the Victorian outdoor patio, which has a relaxed and warm ambiance. I choose this venue because I have high social value here – I come here a lot and I know some of the bartenders and bouncers. So, I get to introduce her to my favorite bar in the neighborhood, as well as some people who work here. Occasionally they even give me a free drink or two, which makes me look like a rockstar. It's also very quiet and casual on weeknights, which makes it a great place to continue talking one on one.
- We go downstairs and drink some interesting cocktails in the Basement Tavern. This place is dark, private and has a sexy “speakeasy” kind of atmosphere. It's an ideal place for us to lounge on a couch, have a delicious cocktail, and get more sexual and intimate.
- We head back to my place together. It feels very smooth and natural to end the night where we started. By the way, before all of this I made sure that my apartment and my bedroom are clean and smell good. I'm not perfect about it, I just don't want her to get turned off because my bathroom sink is dirty or there's dog hair all over my bed...

Make sense? Always set things up so that you know where you're taking her next... it's casual and fun... and it's close to your place, so as the date progresses and you both start to get turned on and sexual... it's super easy to head back to your place for another drink, and more. MUCH easier to plan that out ahead of time, than have to deal with driving long distances, cabs, figuring out where to go, etc.