

THE MOST **IRRESISTIBLE** DATING PROFILE OF ALL TIME



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Read This First

In the pages that follow, you're going to learn how to create a "pipeline" of beautiful, sexy, amazing women... flowing into your life and your bed on-demand, anytime you want.

I'm going to give you the magnetic, irresistible dating profile that has been viewed by millions of women over the past few years... filled my inbox with thousands of messages... and led to hundreds of dates, sexual adventures and fulfilling relationships.

You can cut and paste this exact profile, or you can learn the concepts behind it and create your own.

Before we start, let me address the most common objection guys usually have at this point:

"But Andrew, this profile won't work for me, I'm not a good looking guy."

Here's the deal. You can't change your face. Unless you get plastic surgery, but that's outside the scope of this book obviously.

But... you CAN change how you present yourself in pictures. I'm going to show you how to do that, and it's going to raise you up at least 2-3 points on the "handsome scale" and get you double or even TRIPLE the opportunities you normally get.

From there, with more and more women viewing your profile, the text in your bio will take over and ratchet you up even MORE points on the scale of "male attractiveness"

Trust me, I'm not the best looking guy either, but I enjoy easy, unlimited access to the hottest women on all dating sites, because my profile is so top-notch...

And it's all thanks to a few powerful "hacks" that you'll discover in this guide you're reading right now.

All combined, the advice in this guide can easily turn a guy from a 5 into a 9 or a 10 online.

Here are the two main things that will make that happen for you:

Part 1 - your pics.

Part 2 - your bio.

This guide will cover them both in great detail.

And you shouldn't be shocked when you start getting a new influx of "hot leads"... i.e. attractive, available women who are serious about meeting you and dying to get to know you...

Because this profile has flipped every basic "female attraction switch" in her brain in just seconds.

But first, before you start down this path, I have to warn you about something. It's very important, and it can't wait until the end.

ATTENTION: 1 VITAL Warning about Meeting Women Online

When it comes to messaging girls on apps and online dating sites, follow this 1 rule and you will always have success:

Take nothing personally. NOTHING.

Most girls you meet will be genuine, kind, good hearted people. Which is great, that's exactly who you wanna meet.

But trust me, when you message as many girls as I do, you'll start to come across some very rude, high maintenance, "princessy" women too, and it's NOT always the girls you might think...

Even the nicest, most innocent, harmless-seeming girls will sometimes be super rude to you and blow you off for no reason (probably 1 in 10 girls are gonna be like this).

These types of girls actually take pleasure in belittling men and wasting your time online. So it's crucial you recognize the red flags and ignore them immediately, so you can focus on the "hot leads" - the best looking, most motivated, most available women ONLY.

So I'll say it again - if any girl is ever rude or dismissive to you... do NOT take anything she says personally.

Important lesson - the way other people treat you is usually a reflection of the way they treat themselves. It's got nothing to do with you, and everything to do with her low self esteem.

This is one of the big drawbacks of online dating and apps.

When there are tons of options at her fingertips all the time, and no risk of face-to-face confrontation, it's easy for girls to be rude and dismissive to you over text. It's easy for mean people to get away with being mean.

So promise me right now, that IF that ever happens, you will not take any of it personally, no matter what.

And if it does happen - and this is VERY VERY IMPORTANT - you will stop talking to that girl and move on to someone else immediately, with zero hesitation.

If you absolutely have to say something, then be nice and say "Hey, I'm not getting a great vibe from you and I'm moving on, best of luck to you, goodbye." But you don't really have to explain yourself, or "fight back" - just take the high road and say to yourself "NEXT."

It's a tough lesson to learn, but when girls are being rude to you, it's because they WANT you to engage with them, and they are ready and waiting to TRAP you into a bullshit argument with no end in sight - so don't give them what they want.

Now, you might wonder why I'm taking so much time to explain this, and why I'm being so urgent and emphatic. And I'll tell you...

Here's Why this is so "Life or Death" Important:

I once made the mistake of engaging with a mean, hateful, combative girl I met through a dating app... she was saying racist things about black girls and I couldn't control my anger, so I just let her have it...

I told her she was a hateful racist bitch... I warned her that if she didn't stop texting me I would make her regret it... I sent her pictures of me with a beautiful black girl kissing me on the cheek and told her all the ways I was

going to fuck her brains out later (because the racist girl had been trying to sleep with me and I knew it would piss her off).

Well, soon enough, this racist girl was cyber stalking me... saying she knew where I lived and she was gonna come “get” me. Then she found my black female friends and ex girlfriends on social media, and started **sending them death threats.**

It was terrifying.

I had to get the police involved, I had to contact my ex girlfriends and explain to them why they were being called “ni**er bitches” by some brutally racist stranger online, and I had to show everyone the text messages I had sent this girl that triggered her violent threats.

I never even met this girl in person, by the way. For all I know, it wasn't even a girl, it could have been a fat 50 year old Nazi in his mother's basement, using some innocent girl's pictures to troll people.

But it doesn't matter. If I had followed my own advice and ignored “her” then NONE of that would have ever happened.

Now, obviously 99.9% of women aren't like that... but you need to know that YES, cyber stalking is a real crime and it does happen. And the girls who are bitchy and mean to you for no reason and the ones most likely to do it to you.

So take my warning very seriously... No matter what any girl says to you, EVER... you will not take it personally, and you will not give her any more of your valuable time and attention.

And it's because you know, deep inside, that you are a cool, confident guy who doesn't allow himself to be rattled by vicious, combative cowards on

the internet (and that goes for anyone who talks shit to you, male or female).

Now, this is what I do anytime some girl on Tinder gives me “red flags” and acts rude or bitchy... I block her on the app, delete and block her number, and **pretend that she’s dead.**

Don’t feed the trolls! Deprive them of their food source - attention - and they will wither and die.

Don’t be bitter. Be BETTER.

Ok, whew... so that wasn’t the most fun thing to talk about, but it was very necessary...

And now that we’ve got that covered, let’s talk about all the FUN, amazing, kind-hearted, beautiful women you’re about to meet... and all the incredible sexual opportunities you’ll soon have at your fingertips.

Here we go, let’s do this.

Part 1 - Your Profile Pics

There are 4 pictures you **MUST** have on your profile, and that's it. Just 4.

In all 4 of these pics, it's ideal that you are smiling and showing your eyes (no sunglasses). Psychological studies have proven this makes a man at least 8 times more attractive.

Now, I'll explain the exact 4 pics you need, and why they work so well.

We'll start with profile pic number one, AKA...

Your #1 KILLER Profile Pic That NO Girl Can Ignore



This picture needs to have 3 things going for it:

1, You are looking away from the camera.

2, The picture is black and white

3, You are wearing a suit.

Huh? That seems oddly specific for a picture, doesn't it? I'll explain.

Your first profile picture is the most important. Most women will ONLY ever see that one picture of you, and they make their decision based off that alone.

So you want it to have the greatest odds of attracting the most women, obviously.

Well, interestingly enough, there are 3 main things that make a picture stand out more favorably for men online.

Looking away from the camera, in black and white, while wearing a suit.

Male models pose like this all the time, because photographers and magazines KNOW this kind of picture makes them look the most attractive.

I have split-tested these three things in my own pictures extensively, and if you have the time and curiosity, you should too, to validate this is true.

First - you are looking off into the distance, away from the camera. You are cool, and not that interested in the picture... you totally don't give a fuck (an attractive thing to most women). It's like you're not even looking at her, you're looking at someone else...

This almost always performs better than the exact same picture where you are looking directly at the camera. Test it out if you want.

Second - this picture is in black and white instead of color.

Why? Because it's different than most other guys, so you stand out in a sea of colorful pictures - you're the only one that's obviously different, right away.

A black and white photo also covers up a lot of flaws and gives you a classy "magazine model" kind of appeal that most guys are not projecting in their shitty iphone pics with their bros at the bar.

Finally - you are wearing a suit in this picture. Ideally, a handsome, well-fitted suit that makes you look like a model or a boss - like someone important and high status.

Those are the three definitive traits that make a guys picture stand out on a dating app.

1 - looking away from the camera, off into the distance

2 - in black and white

3 - wearing a suit

And if you just used 1 of those 3 tips, you'd get a lot more female attention... but I didn't promise you "the profile that gets you more female attention"... I promised you "the most irresistible dating profile of all time"

So you're gonna put your profile pic on steroids, and you're gonna combine all three of these tips into **1 Killer Profile pic that cannot be ignored.**

You, in a suit, looking off into the distance, in black and white. Smiling is ideal but you don't have to.

You're gonna look like James Fucking BOND in this picture. Or even better, the millionaire S&M fantasy guy from "50 Shades of Grey"... millions of women masturbate to that guy every night, and now, YOU are gonna look just like him, in your first freakin picture.

You should test this out for yourself, just so you know how powerful it is.

Tinder now lets you test profile pics in rotation until it finds your best one for you. I would be shocked if this 1 Killer Pic wasn't the winner every time. Try it and see for yourself.

Wearing This 1 Thing Makes Women Want You!

Why is it so important that you're wearing a suit? Isn't that kind of stuffy and business-like? Not exactly...

Look at it this way... if you saw a woman wearing lingerie, you'd get turned on and want to meet her, right?

Well, what if you could have the same effect on women... so they would get turned on and wanna fuck you, just because of what you were wearing?

That's what wearing a well-fitting suit does for you.

Suits are like lingerie for men. Women will get horny just looking at a guy in a nice suit.

Without saying a word, you instantly tell her you are - classy, sexy, mature, stylish, affluent, tasteful, dominant - and you remind her of all her naughty "50 shades of grey" type fantasies involving a masculine guy in a suit, where she calls you "sir" and obeys your every command.

If you're an older guy, a nice suit is a MUST for you - you'll look classy and worldly, like the Dos Equis "most interesting man in the world," or like George freaking Clooney on his way to the Academy Awards.

And if you're a younger guy, a nice suit will instantly set you on a pedestal above EVERY other guy your age - trust me, hot girls are tired of dating fratty bros in baseball caps and young immature guys with no ambition or maturity - trust me, I've dated tons of hot 18-24 year old girls and they all tell me the same things - "guys my age don't know how to treat me."

Even if you're 18 years old, wearing a suit will show her you are the 1 in a million guy she's been waiting for.

Here's what a few women think, in their own words:

"A well tailored suit is to women what lingerie is to men"

"Seriously, when guys wear suits, they get, like, 9000% hotter."

"I always do a double-take when a man in a well-tailored suit passes me by"

"Guys do look more attractive in a suit, for sure! But it's the confidence men feel in the suit that I find attractive, not the actual clothing."

"Subconsciously we want these guys more because looking put together reflects to us that there's stability there. It's the difference between a man and a boy. That's why we're automatically attracted to them."

"There's a sex appeal and also an evolutionary appeal. They look so much better in a slim-cut gray suit and tie – a la Christian Grey – but it shows us females that he has potential to be a provider whether we realize it or not."

Surveys also report that up to 78% of women think that the sexiest thing a man can do is dress well.

Not to mention, imagine the confidence you'll feel when you're dressed like this:



You hear that sound? That's the sound of women's panties dropping as you walk down the street.

Yep, that's the power of wearing a suit. And we're just getting started here...

I have tested dating profile pics extensively, and my suit pics always get more attention from women. I also get compliments and women telling me how hot they think guys look in a suit.

By the way, if you don't have a suit, or the one you have is boxy and out of style, here are three great resources to help you out, even on a budget:

[**The GQ Guide to Suits.**](#) This is pretty much everything you need to know.

[**The \\$300 suit that looks like you spent \\$3000.**](#) This is some killer info for when you're ballin on a budget.

[**Ryan Magin's "Handsome Guy" Secrets.**](#) He's a world-famous fashion consultant for men, and he has a killer online program on how to instantly look more attractive to women.

He's also a business affiliate of mine, and if you use the above link you'll get a discount on his program.

The good news is, a man's suit doesn't have to be expensive to look sexy, it just has to fit you well. A \$3,000 designer suit that doesn't fit you well is gonna make you look like a doofus. You'll look way better in a \$300 suit you got off the rack at J Crew and then paid \$100 more to have it personally tailored...

Finally, the benefits of owning a nice suit go way beyond having a nice profile pic.

It's a "fashion staple" for every guy who wants to be above average in the looks department and get above average results with women...

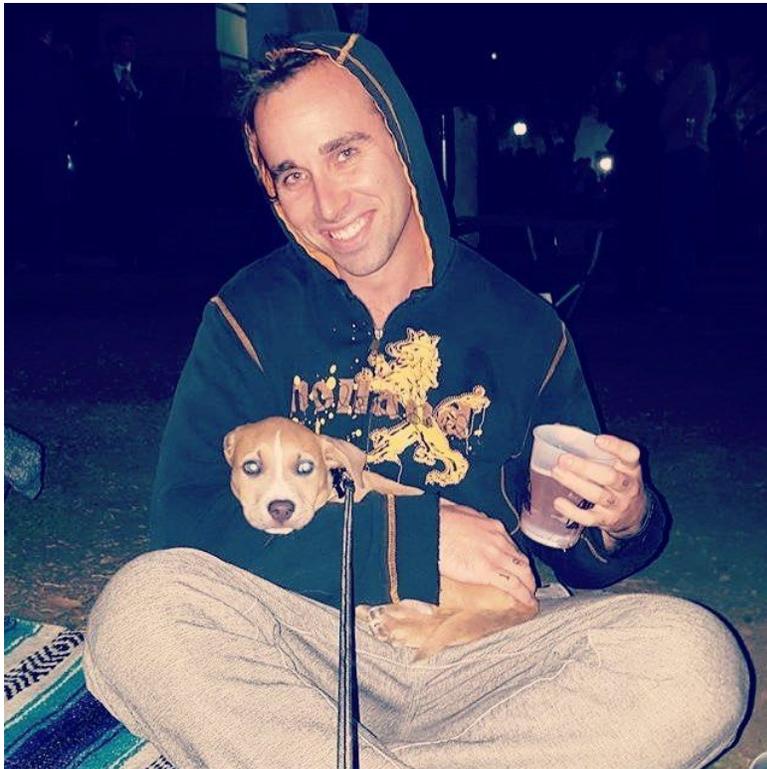
So basically, everyone on my email list and everyone who buys my products... everyone like YOU.

A well tailored suit will never go out of style. It's been the timeless symbol of "handsome guy" for hundreds of years and that's not gonna change in your lifetime.

So, bottom line - get a nice suit. Again, it's like "lingerie for men."

Now back to the profile pic stuff...

Killer Profile Pic #2 - with a cute animal



For your next pic, you wanna be holding or playing with a cute animal, like a puppy, or a cat, or a piglet, or anything else that will make a girl say "awwwwww"

This is like emotional porn for women. If your first pic triggered her sexual LUST for men in suits, this pic triggers her caring, empathetic, motherly side...

You may have noticed that most girls talk about dogs in their profiles... or mention how much they love their “fur baby”... or how they are a “proud dog mom” - that’s because cute furry animals make her feel motherly and feminine. This is a good thing. Use it to your benefit.

If you have a dog or a cat, this is a great time to show it off. If you don’t, find a friend with a cute pet and borrow it for a picture. Then, tell girls you’re the dog’s uncle and you babysit him on weekends, and you let him break the rules and feed him under the table... (shhh, don’t tell anyone, you’re so bad!)

This will also set you apart and elevate you above MANY guys online who are all making **one huge, boneheaded mistake** in their profile pics...

What’s their big mistake? Taking a picture with a tiger (usually sedated) or an animal they just killed, like a deer or a fish. This has the opposite effect of the “awww cute animal” pic... it reminds women of animal cruelty and makes you seem like a BAD EVIL MAN.

Look, when a writer wants to make a villain in a story seem super evil, what does he usually do? He makes the villain do something cruel to animals. That’s how everyone instantly knows he’s the villain. It’s the worst thing ever, and you don’t want to trigger this feeling in any woman.

Even if the woman is an avid hunter and she would love to go shoot a 12 point buck with you on the first date... seeing you that way is not gonna be favorable as a first impression. Just don’t do it.

Killer Profile Pic #3 - Cooking.



For some reason, no other guy does this, even though it's a HUGE attraction trigger that will give a woman yet another ***gushing emotional explosion of "awwwww."***

Get someone to shoot a pic of you in the kitchen, preferably cooking something that looks incredibly delicious and that you might serve to her on your second or third date, once you're totally falling in love and she comes over to your place for dinner...

Best part? It doesn't matter if you suck at cooking. Just tell her you're learning. You don't have to be a world class chef to cook something sexy and delicious for a woman. It's an easy skill to learn, and it pays dividends with lots of women, so just learn it now and use it to your benefit.

And trust me, showing yourself cooking in the kitchen does NOT make you look like a domesticated wuss. Remember, you already led off with a masculine suit picture. This is just rounding out the profile and showing her that you are the catch of a lifetime.

I get compliments on my cooking picture all the time, and I only know how to cook the most basic, easy dishes that any guy could master in 10 minutes if he wanted to.

I still can't believe almost NO guys have caught onto this... it's so weird. But who cares, now you can stand out even more.

Killer Profile Pic #4 - with cool friends.



This is the one time you want to have a group photo, and it should be the LAST photo.

Ever seen a girl's profile and all her pics are group pics? You have to go through the process of elimination just to figure out which girl she is! That's not only annoying, it leaves a bad impression, you get the sense that she is lazy, or stupid, or not trying very hard to meet anyone... (i.e. a waste of your time). So don't make women feel that way about you.

BUT, once she's seen the first three pics and it's obvious what you look like, this fourth pic of you and your cool friends is gonna round it all out and really bring it home that you are hands down the most irresistible man and definitely her #1 option.

Here's the deal...

You want this group pic to be with you and some friends, doing something fun, interesting, and HIGH STATUS.

For example - lounging on the couch at a swanky nightclub or sexy cocktail lounge... relaxing on a boat... partying on a rooftop... traveling somewhere exotic... or anything else that says “valuable, fun and cool”

If you're just sitting on the sofa in someone's crummy apartment, that's gonna look lame.

You want to show her that you lead a cool, interesting life and that you associate with cool, interesting people.

Important lesson - the people you associate with SAY something about who you are... FAR more effectively than anything you could say about yourself.

You should be aware of this, it's a big deal. And you should use that fact in your profile - share 1 picture that shows your friends in the best possible light, doing something really cool and fun that a girl might wanna be a part of...

Ideally, it will be a co-ed friend group, with girls who are fairly attractive (makes you look desirable to women) but not the MOST attractive (might be intimidating to other women).

You also want to avoid pictures where other girls are hanging all over you, it makes you look like a player. And while that's definitely a good thing when meeting girls in person, it's not good online.

Again, this picture is going to give her a VERY different impression that she's getting from every other guy.

Here's why...

Most guys try to advertise their best qualities by bragging about themselves, their jobs, their accomplishments, the places they travel to, etc... OR they think they'll be clever and brag in a subtle way, by telling stories and using pickup tactics to "demonstrate their value."

But what usually happens when you TRY to demonstrate your value...? You look less valuable.

Valuable men don't have to try to prove they are valuable, they just ARE valuable.

And the most obvious way to show that, without trying too hard, is to show 1 picture of you and your friends doing something cool.

This effect is called "preselection" and I could write a whole book on it (in fact I probably will)...

But for now, all you need to know is, people judge you instantly based on what other people SEEM to think about you... so when she sees you looking cool, with a group of cool people, she instantly thinks "he's cool"

And that's gonna make her feel **intrigued and excited** about possibly hanging out with you and your awesome crew of friends. You want her to feel like **she would be LUCKY to be the one girl you chose** to bring into your fun life.

By the way, you want to avoid having what girls refer to as a "bro pic"... where you are with a bunch of fratty looking guys, at a bar getting drunk or partying at a tailgate, or anything else a fraternity brother might do.

There's nothing wrong with being in a frat or having lots of bros, it's just not the most attractive picture to women.

Finally - if you don't have this group picture yet, because maybe you don't have a crazy fun social life yet, then make it a personal goal to work on your social life and hang out with cooler, better people who like to do fun, high value, exciting things.

And do whatever appeals to you most, it doesn't have to be partying on yachts and balling out at nightclubs (I personally hate clubs).

In the meantime, here's what you're gonna do for your 4th killer profile pic...

Make it goofy and funny. Show her that you don't take life too seriously and you know how to have fun. And maybe show a side of yourself that's a little dorky and self-deprecating. Show her that you would definitely NOT be a boring date... you would be fun and can make her laugh.

Just make sure you're not "trying too hard" - don't clown yourself for female attention - and that goes for online and in person. That will always backfire and make you look like a loser.

I'll give you some examples...

- A picture of you in a funny halloween costume from last year - even better if it's a fun group costume
- A silly pic of you jumping in mid air, posing like a ninja about to drop kick someone..
- Go to a thrift store and try on some crazy goofy clothes (also a really fun, cheap date idea by the way)

One more example - one of my pics used to showcase a very dorky hobby of mine - LARP (Live Action Role Playing).



(yup, that's me... wassup girl I'm your knight in, ummm, matte black armor)

On its own, that picture might make me look like kind of a dweeb... but combined with the handsome black and white suit picture, I look like NO other guy she's ever seen...

It totally breaks the pattern of "standard men's profiles" that she has seen over and over and over again...

And when you break patterns, you get ATTENTION. This is crucial for the next part - your bio - where you showcase your amazing personality and get her feeling a desperate sense of urgency to message you and lock you down before another girl steals you first...

Part 2 - Your Bio

First, I'm gonna show you my exact bio. It's gone through many iterations over the years, and this is by far the one that gets the best results.

I've modeled it off some of the best guys I know, and I've added my own style to it as well. I suggest you do the same thing.

I'll also break everything down for you word for word, so you know why it works so well.

And you can cut-and-paste the whole thing for yourself, or you can craft your own that is 100% you and can never be duplicated.

It's your choice.

But just FYI - if my personal profile doesn't sound like something you would ever say... if you feel like it doesn't match your personality AT ALL.. then you might wanna paraphrase it into your own words.

Because girls are gonna be loving you and blowing you up with messages, and if you show up for the date and you're a totally different guy than what she was expecting, she's gonna feel awkward and bail on you, and probably call you a "catfish"

Fortunately, my profile works for most guys and it's easy to adapt.

The long version is below. The shorter version is for apps like Tinder and Bumble where you have a word limit.

Screenname: NolaPanda

Headline: "I'm kind of an asshole"

Bio:

When I was a little boy, I thought the definition of sex was to kiss while you were naked.

So one night, I got out of the bath and kissed my cat on the nose. Then I remembered I was naked, and I ran downstairs, crying "I had sex with the cat!"

You should have seen my mom's face.

So... you probably wanna know more about me now, and whether or not you should message me about grabbing drinks and possibly having the most fun ever together.

To help you decide, here are some testimonials:

"Sex was great, but he's kind of an asshole." - My Ex

"Always shared his cookies with me." - Kelly from Kindergarten

"If you break his heart, I will cut you." - Sister

"Yeah, you're kind of attractive I guess" - a complete stranger

Oh, and before you send me the best message ever, you should know one thing:

If all you wanna do is “netflix and chill” (i.e. booty-call me when you get drunk)... you should make like a rubber ball and BOUNCE.

(there’s a lot of crazies on here, yikes)

But you know what? There’s also some really interesting, passionate and attractive women...

So let’s see what happens.

Just don’t treat me like your latest “fuckboi” or your personal ATM machine... that’s the biggest turn off in the world.

Intrigue me.

Send me a message that will make a tiny little smile crawl across my face when I read it.

Challenge me. Seduce me. If you can ;)

Anyways, if you’re cute, FUN and have a slightly dorky side... then let’s be BFFN’s (best friends for now).

Miss you already,

- Panda

P.S. Girls who message first are sexy AF

P.P.S. Seriously tho, just say hi and let me take it from there - I’m not on this site much, so if you’re interested, message me and I’ll get an email notification.

P.P.P.S... I'm a Gemini. Don't say I didn't warn you...

You should message me if:

You can dance

You can afford to support my expensive Pokemon habit

You need someone to kill bugs or open jars.

You want to come over and make spaghetti sandwiches.

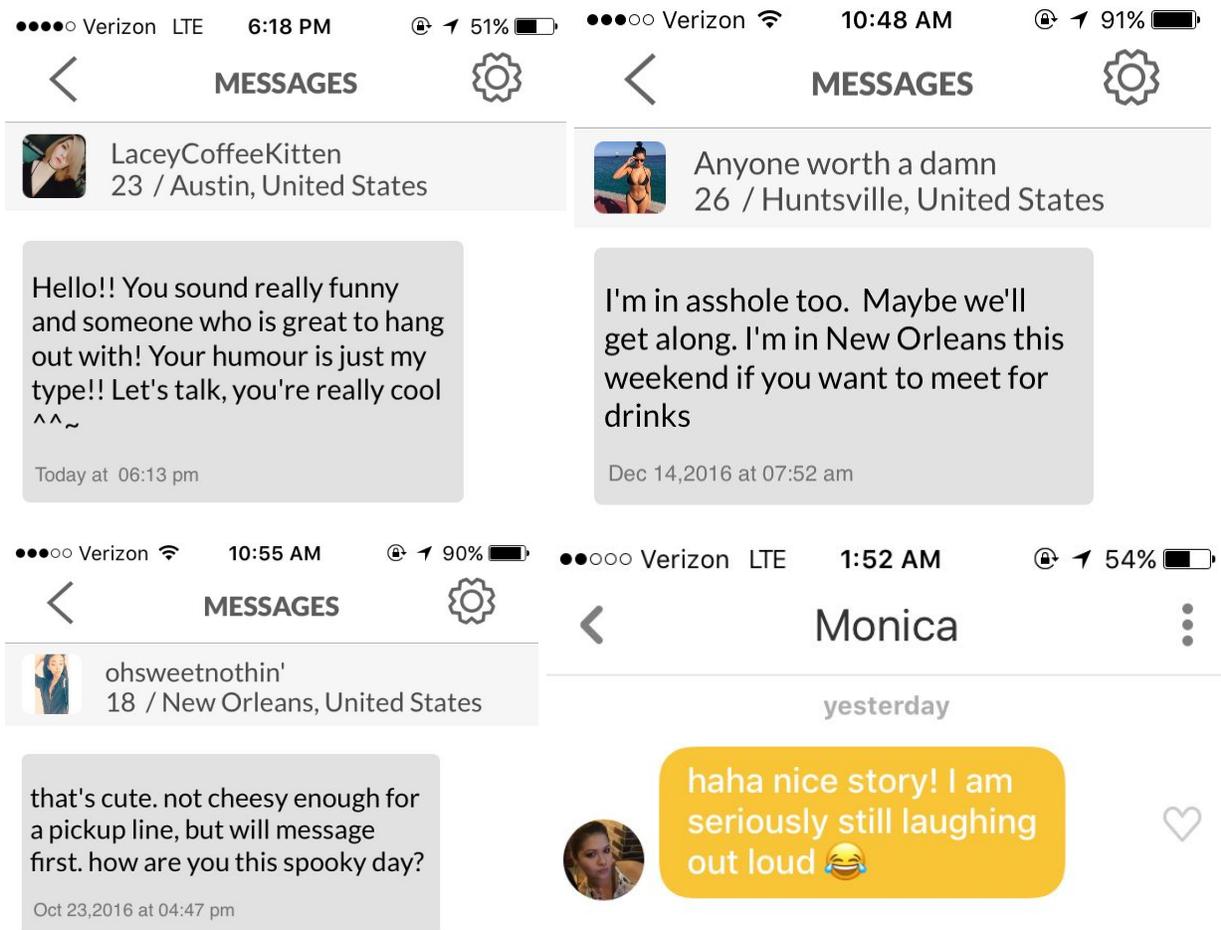
You like to laugh, you don't take yourself too seriously, and you think you can actually keep up with me.

If interested, you should please provide:

- A selfie
- Your best pickup line

Did you catch all of that? There's a LOT going on there, and I'll break it down for you word for word. Plus, I'll tell you the shortened version for apps like Tinder (it's just the first few lines - the story about having sex with the cat - up to "you should have seen my mom's face")

But first, do yourself a favor - cut and paste that bad boy onto any online dating site, and see what happens. Who knows, by the time you get done reading this, you may already have a bunch of messages like these:



YOU MATCHED WITH ALLIE ON 5/14/17

Your bio was going so well then you admitted to being a Gemini. You people are crazy.

YOU MATCHED WITH ERIN ON 8/23/17

Ok so your profile did its job and made me laugh!

MESSAGES

lilbabycat
19 / Austin, United States

a gemini and a self-proclaimed asshole, yet here I am somehow even more attracted to you because of it.
Will I ever learn? probably not
Mar 26,2017 at 11:47 pm

Randi

just now



POWERED BY GIPHY

You win for most original About section

MESSAGES

Caramel Sweet
20 / Baton Rouge, United States

I read your profile and it put a big smile on my face. It is very comical but to the point about what you do and do not tolerate. I am not sure why you say you are an ass lol but I feel you are not.
I feel you have a very honest character who can be carefree but also at the same time strong minded.
I would like to get to know you more and see if we click :)
Jan 03,2017 at 12:35 pm

MESSAGES

Madelyn Nikole
22 / North Austin, United States

I bet so many girls message you simply because you stated that you were kind of an asshole. But an attractive one, at that.

I'm madelynn!
Mar 25,2017 at 11:07 am

And that's just a TINY example of the kind of messages I get from girls every single day, all because of this one irresistible profile.

Let's break it all down now, line by line, so you can see what's going on under the surface and understand why it motivates girls to wanna talk to you so badly.

The main ingredients are:

- Curiosity
- Sexuality
- Curiosity
- Preselection
- Framing everything around the fact that GIRLS message ME
- CURIOSITY

Now I'll walk you through it line by line so you can see what all of that means.

Screen name: NolaPanda

This is simple. I used to live in New Orleans, Louisiana (NOLA for short) and when I lived there, my friends gave me the nickname "Panda" - hence the screen name "NolaPanda" - it's a long story that I'll have to tell you later...

This screen name does 2 things. One, it makes girls CURIIOUS about me - they always ask "why do they call you Panda?"

Two, it invokes the "cute animal" trigger we talked about earlier. Pandas are cute and cuddly, and girls like that image, it feels good.

More - it doesn't involve anything "bro-ey" like most other guys, and it doesn't involve numbers or hard to read stuff like "CoolGuy213423" - it's clean and easy to read and remember, which is important any time you write something.

Now obviously the name NolaPanda is in use by ME, so you can't copy it, and it wouldn't make sense anyways unless you were also from New Orleans and nicknamed Panda... but you can totally use those two ingredients - Curiosity + Cuteness - and you'll have an easy time making up your own. For example...

AustinPuppyFace
OtterPop
SignificantOtter
AreYouKittenMeRightMeow
ChiTownKoala
TampaDolphin
NYCFurBaby

*I just realized after writing those examples - girls also love delicious sounding food. Seriously, for some girls, all they ever talk about is Pizza and Tacos and cupcakes. So use it to get her attention...

NewtellaCookies
PizzaLover
CupcakeChris
LetsTacoBoutIt
PeanutButterLover

Anyways, you get the idea... you don't have to be all "cool and masculine" - you just have to get a girl's attention and spark her desire to know more.

Moving on...

Headline - "I'm kind of an asshole"

I get more messages and comments about this headline than anything else. Here's why it's so insanely attractive to women...

1, women all admit they (not so) secretly love assholes. It's a "hot girl truism" that makes them laugh at themselves and then like me even more for calling it out...

2, It stands out LIKE CRAZY from what every other guy is writing. So when she's online, browsing through profiles that all say the same dorky-ass things - "great guy, get to know me" - "your knight in shining armor" - "your partner in crime" - "life is an adventure"...

... when THAT'S what you're competing against, the headline "I'm kind of an asshole" is the most honest, refreshing thing she's ever seen. She'll know what you're doing - you're "click-baiting" her - but she won't care, she'll click on it anyways, the curiosity is just too much to resist.

3, It's cocky - and that gets girls fired up - they will feel a surge of emotion and get kind of angry that you wrote that, and then instantly click to read the rest of the profile because they wanna verify whether or not you're really an asshole and if they should hate you or not... lots of girls will click on it just to find a reason to SPITE you...

But we don't care about that, because we know 2 things... one, getting a girl angry is very, very, dangerously close to getting her turned on. Both of those feelings come from the same tiny hidden compartment in her brain. Two, we're not really assholes, we are "kind of an asshole"... and the rest of our profile is gonna show just how fucking cool and different we are.

That's the only point of a headline, by the way - to get someone to OPEN and READ. And this one headline does the job better than any I've ever seen.

By the way, the original reason I wrote "I'm kind of an asshole" is because of a funny story that happened to me once, involving a girl I was having sex with, and how she ran out of my bedroom half-naked, in a fit of anger at 5 in the morning, and told my roommate that I was kind of an asshole... I might tell you the full story later, but my point is, there's a reason I wrote that, and when women ask me why, I tell them the story.

If you decide to write the same thing, you should also have a story or a reason that makes sense, otherwise you might look like a poseur who just wrote that for attention.

To recap - 3 reasons the headline "I'm kind of an asshole" works so well:

- 1, It's a "truism" that women like assholes, they all agree...
- 2, It's different than every other lame guy online...
- 3, It's cocky and it pushes her buttons...

And don't worry, we're going to "pay it off" in the body of the bio, this is just to grab her attention and get her to read more.

Here are some more examples of headlines I know will work for you in the same way, for the same 3 reasons...

Gemini... don't say I didn't warn you.

Make me a Sandwich, Woman

Probably just another "Fuckboi"

Let's make your dad furious

Let's make regrettable decisions

Looking for someone with low self esteem and daddy issues

Your Ex will definitely hate me

So at this point, she's read your headline and gotten a little fired up, plus curious to see what you're really about...

Now, she dives in and starts reading, and she's gonna find something that's NOT quite what she expected from the headline, in the best way...

Bio:

When I was a little boy, I thought the definition of sex was to kiss while you were naked.

So one night, I got out of the bath and kissed my cat on the nose. Then I remembered I was naked, and I ran downstairs, crying "I had sex with the cat!"

You should have seen my mom's face.

I get tons of comments on this story. Girls love it. Here's why...

1, it's a funny story, which is way different than what other guys write - they start talking about themselves and it's boring and predictable. Stories are a great way to convey personality without talking about factual (boring) stuff.

2, it combines two things that form a deadly combination when it comes to attracting women - **innocence and sexuality**.

It's a story about something that happened to me when I was a kid, involving a cute furry animal, which is totally innocent...

BUT, it's also a very sexual topic, involving - me being naked - having sex - the definition of sex - kissing - and more - and that is all happening in just

the first few lines. So right away, as a girl reads this, she's getting sexual imagery, without feeling sleazy about it because it's all innocent on the surface.

3, I'm not revealing much about who I am, or what I do, etc... which makes her very CURIOUS to know more. She's gonna think to herself... "ok, this guy just made me laugh AND think about sex, and I don't even know who he is yet... I HAVE to see where this is going next."

*Full disclosure - this story isn't even mine, I heard it somewhere else and just used it here because I loved it so much. My mom didn't even have a cat, she was allergic. We had dogs. But once I heard this story, I knew it would be useful, and I don't really care how true it is, because it starts a conversation with women that always leads somewhere fun and interesting.

Just so you know how powerful this is, my Tinder profile ONLY uses this story, and nothing else. And girls message me all the time saying how much they loved it.

Ok, on with the bio-breakdown...

I'm gonna point out a bunch of things at once, but pay close attention to the parts in RED.

So... you probably wanna know more about me now, and whether or not **you should message me about grabbing drinks and possibly having the most fun ever together.**

To help you decide, here are some testimonials:

(the testimonials are an original and funny format - I thought of it because I'm a marketer and that's how you sell something, you share testimonials)

(also, these 4 testimonials involve all different kinds of women, which gives me the “preselection effect” - i.e, “look at all these different women who obviously like me” - and I get away with it, without seeming like I’m bragging, because it’s funny)

“Sex was great, but he’s kind of an asshole.” - My Ex

(talking about being good in bed, while also being self deprecating about it, AND paying off the curiosity from the headline “i’m kind of an asshole”)

“Always shared his cookies with me.” - Kelly from Kindergarten

(a cute image, right after the one about sex with my ex - again, a great 1-2 punch... innocence + sexuality)

“If you break his heart, I will cut you.” - Sister

(funny, hitting a different emotion, and sharing that my sister cares about me and is selective about who I date - there is a STANDARD that women have to meet here)

“Yeah, you’re kind of attractive I guess” - a complete stranger

(more self-deprecating humor, while also suggesting that people find me attractive)

Oh, and before you **send me the best message ever, you should know one thing:**

If all you wanna do is “netflix and chill” (i.e. booty-call me when you get drunk)... you should make like a rubber ball and BOUNCE.

(there’s a lot of crazies on here, yikes)

This part is important - I'm QUALIFYING the girl who is reading this - communicating to her that I HAVE STANDARDS, I don't just accept anyone.

Only high status men do this, it's a behavior you should adopt with all women you talk to from now on.

Also - when I mention "netflix and chill" and girls wanting to "booty call me when drunk" - I'm voicing a common female objection about MEN. This is something girls complain about guys doing to them... and by saying it first, I'm framing myself as totally different from those other guys they complain about... WITHOUT saying the dorky-ass line other guys say - "I'm not like those other guys, baby" (if you have to SAY it, you AINT it)

But you know what? There's also some really interesting, passionate and attractive women...

I'm stating that this is what I'm looking for - all traits that women WANT to see in themselves, and of course, things that I want in a woman.

So let's see what happens.

Just don't treat me like your latest "fuckboi" or your personal ATM machine... that's the biggest turn off in the world.

Again, taking her objections away from her before she even has a chance to say them, showing that I have standards for what I will and will not tolerate, and framing myself as different.

FYI - "Fuckboi" is a strong trigger word right now for women. A Fuckboi is the type of guy women universally loathe. If a girl labels you as a Fuckboi,

you're done. In the past, the term was "douchebag," and before that it was "jerk" or "asshole"... it'll be interesting to see what the next one is.

Intrigue me.

Send me a message that will make a tiny little smile crawl across my face **when I read it.**

Challenge me. Seduce me. If you can ;)

You ALWAYS wanna be challenging with women. You are not easy, you are not "in the bag" like every other guy. She's gonna have to work to impress you. But it's an intriguing challenge... is she up for it? (spoiler - yes, most girls are definitely up for it, you'll see)

Anyways, if you're cute, FUN and have a slightly dorky side... then let's be BFFN's (best friends for now).

More qualifying, plus adding humor and cuteness.

At this point, I've basically said - If you are (a bunch of bad things no woman wants to be), don't message me, but if you are (a bunch of adorable awesome things every woman thinks she is) then message me.

Miss you already,

Panda

More curiosity - Panda? Why do they call you Panda? What's your real name? Tell me!!

P.S. Girls who message first are sexy AF

“It’s a really good thing for you to message me, it will make me think you’re sexy”

P.P.S. Seriously tho, just say hi and let me take it from there - I’m not on this site much, so if you’re interested, message me and I’ll get an email notification.

Here I’m telling her to message me first, again - but this time I’m adding a realistic reason why. It’s psychologically proven that people are at least 50% more likely to comply with a request if you give them a reason why they should do it.

P.P.P.S... I’m a Gemini. Don’t say I didn’t warn you...

This one is like crack to women, I probably should have mentioned it way sooner. In fact, it would work GREAT as a headline. Here’s why...

1, women love astrology. Even if they say they “totally don’t believe in that shit,” it’s still a fun and flirtatious thing to talk about, and most guys miss the boat on this.

2, “Don’t say I didn’t warn you” - even more CURIOSITY. Either they know that Geminis are renowned for being jerks (or as I like to say “free spirits who can’t be tied down”)... OR, they don’t know what Geminis are known for, and they get curious why I’m “warning” them...

But don’t worry if you’re not a Gemini (we can’t all be perfect, sorry).

Just put your sign here and say the same thing. Astrology is great because it’s all FLUFF - it’s literally designed to be manipulated and serve whatever purpose you want it to (what, you thought fortune tellers were telling the truth?)

So use astrology to position yourself, and your Zodiac sign, as the lovable asshole that women need to be warned about. You're totally trouble... (a very attractive thing for most women).

No matter what your sign is, just put this in your bio somewhere. "I'm a _____," don't say I didn't warn you.

You should message me if:

You can dance

I like girls who can dance, and it's another playful challenge.

You can afford to support my expensive Pokemon habit

I wrote this when "Pokemon Go" was a trend, but it's still funny, and it "flips the script" by assuming SHE is going to support ME. Girls mention this in their messages to me, a lot.

You need someone to kill bugs or open jars.

A playful joke about masculine things guys do for women. Girls message me about this one constantly.

You want to come over and make spaghetti sandwiches.

An interesting food I enjoy making and eating, but also a way to slip in "if you want to come over" without making it sexual. Girls mention it a lot.

You like to laugh, you don't take yourself too seriously, and you think you can actually keep up with me.

I borrowed this line word-for-word from my good friend Race DePriest, also an expert in attracting women online and through apps. I just really liked how it's succinct, cute, fun, and still challenging to the girl.

You should always go for that kind of vibe with women - "show me that you can actually keep up with me"

If interested, you should please provide:

A selfie

Girls love taking selfies, and I love getting them. Plus, I would like to know that she's real, her pictures online are current and she hasn't gotten fat or anything, and she's not a "catfish."

Your best pickup line

Believe it or not, even though this is at the very end of a very long profile... THIS is the 1 kind of message I get more than any other... girls sending me their best pickup line.

It's a fun, easy way to start a conversation, and I'm literally asking for it, so she knows it won't be weird. Girls will read this profile, then go online and find funny lines to send me, it's perfect.

It also PROVES that most girls read this entire profile, which is definitely a good sign she's super interested and invested in taking things further.

Now, before we wrap things up...

Did you catch the hidden message in RED?

It should be pretty obvious - in this profile, I'm repeating the same thing over and over again, in every different way I can think of...

"You Should Message Me!"

Remember, the point of your profile isn't to show off, look cool or explain anything about who you really are.

The ONLY point of a profile is to get her to want to message you!

That's why this message is woven throughout the ENTIRE profile, and it's the one thing that takes it from "really good" to "next fucking level."

This entire profile is "setting the frame" that women message me.

I'm communicating to the girl reading the profile that "It's okay to message me. It will feel good to message me. You will have fun if you message me. Lots of other women also message me, so it's not unusual for you to message me too."

But of course, you'd sound like a Fuckboi if you said that literally, so instead you weave it into everything else you're writing...

So as she's reading the profile, she's so busy laughing and enjoying the ride, my hidden command to "send me a message" just slips right in without any resistance at all.

Go back and read the profile over again - the red highlights will show you how it's done.

So that's it, that's the profile, from start to finish. Copy it if you want, or take these lessons and craft your own.

If you come up with a good one, send it to me over email - just reply to any of my daily newsletters and I'll get it.

You know, like... ***send me a message ;-)***

In case you can't tell, I geek out over this stuff... I'm a writer by trade and I love the fact that you can use your words to make women excited to talk to you like this... the whole process is incredibly fun and rewarding, for you and for her.

To Recap...

Here's why this profile works so damn well, and puts every other guy on the internet to shame...

- You avoid all the cliché mistakes other guys make, and instantly stand out just because you're not them
- Storytelling - grabs her attention right away
- Combining innocence and sexuality - gets her thinking about sexual things, and YOU, without it being your fault
- Making it very easy for girls to message you - you're giving her tons of different topics to talk to you about, so she doesn't have to think "what should I write this guy" - all the topics in this profile are "girl friendly" - picture them like "hooks" she can easily grab onto and write paragraphs about
- Getting away with being cocky because of humor
- The headline - "I'm kind of an asshole" - women see that and instantly click to read more - then they read the rest and realize you are a specific kind of asshole - a LOVABLE asshole
- Curiosity - you're not saying that much about yourself, but you are demonstrating humor and personality - she's gonna be super curious to know who you really are, and curiosity is a powerful motivator
- Framing it all about women messaging YOU

And why wouldn't girls wanna message you after reading this? You're clearly the most engaging, humorous, intelligent, high value, sexually confident guy they've ever had the pleasure of reading about.

Common Mistakes Every Other Guy Makes (but not you)

Most guys have no clue they are making the following mistakes... but I know all about them, because I've talked to hundreds of girls and specifically asked them what they despise the most about men's profiles...

Here are the most cliché, douchebaggery, or downright annoying patterns that girls all agree they can't STAND seeing...

(don't worry, we're going to roast girls profiles right after this, it's only fair!)

Pictures girls despise...

- Wearing sunglasses (can't see your eyes, communicates sleazy, not trustworthy)
- In front of a car - douchebaggery and arrogant, trying to show off your money and status (if you have to SAY it, you AINT it)
- Shirtless in the bathroom mirror - douchebaggery and arrogant, trying to show off your muscles - if you have a good body and want to show it off, get an "action shot" doing something outdoors with your shirt off, with you NOT looking at the camera, like someone just happened to catch you being awesome and looking hot
- Group photos - it's not clear which one you are - don't make her do ANY work or thinking, at all, in order to say yes to you, she'll just get annoyed and move on...
- With a tiger - for some reason tons of guys all have the exact same picture with a tiger, it's a running joke among girls I know - I guess they all think it makes them look super manly, but in reality, it's A) super common and therefore laughable, B) the tiger is obviously sedated and so you look evil for taking advantage of a helpless animal.

- Posing on a cliff above Machu Picchu - girls all have this too, it's just WAY too common, and therefore gets you laughed at and ignored - the same holds true for any other touristy location - don't make the common mistake of thinking that exotic travel locations make YOU look cool - EVERYONE travels, it's super basic and makes you look average, not different - it's like saying "I like food" or "I like having fun"
- With a dead animal or fish - if you hunt or fish, save that info for later, after she already likes you and is more open to accepting your lifestyle and hobbies

Cliche words and phrases to AVOID writing in your bio...

- "Partner in crime"
- "Here for a good time, not a long time"
- Saying you like whiskey
- Saying you like going on adventures
- "Work hard, play hard"
- "Wanderlust"
- "INTJ" - or any kind of Meyers Briggs personality type
- "Looking for my Cinderella"
- "We can say we met at whole foods"

Alright boys, now let's have some fun here to wrap things up...

Cliche, BASIC, boring-ass things that every girl writes in her bio... because it's only fair we get to make fun of them too!

- Saying she likes the same things everyone likes - "I like music, coffee, fun, etc."
- Netflix
- Anything about being obsessed with Brunch, Tacos or Pizza
- A picture of her about to eat a slice of pizza

- A picture of her in front of a wall painted with something cool, like graffiti or angel wings
- “Dog mom”
- “Fluent in sarcasm”
- “Not here for hookups”
- “Send me \$5 and see what happens”
- “I only swiped right for your dog”
- A picture of her overlooking Machu Picchu (I find it weirdly specific that so many people have this exact same picture and don’t realize it’s cliché - must be a magical ancient mayan thing...)
- “Swipe left if you’re under 6 feet”
- “Pansexual” / “Sapiosexual”
- “Swipe left if you voted for Trump”
- “Just here for friends”
- “I’m never on here”
- “Add me on snapchat / instagram”
- “If you wanna know more about me, just ask!”

10 More Hot-Girl-Approved Bios (shorter - for apps like Tinder)

*remember - you don't have to be Rico Suave, and you don't have to be a comedian either - the goal is always the same - stand out from other guys and make her feel good about messaging you.

Bio #1 - Cute Cat Story

When I was a little boy, I thought the definition of sex was to kiss while you were naked. So one night, I got out of the bath and kissed my cat on the nose. Then I remembered I was naked, and I ran downstairs screaming "I had sex with the cat!" You should have seen my mom's face...

Bio #2 - Testimonial

Testimonials:

"Sex was great, but he's kind of an asshole." - My Ex

"Always shared his cookies with me." - Kelly from Kindergarten

"If you break his heart, I will cut you." - Sister

"Yeah, you're kind of attractive I guess" - a complete stranger

"Here's my number, let's get into some trouble tonight" - You...?

Bio #3 - Recently Single

Recently single. My ex didn't appreciate the way I like my coffee.

I like my coffee the way I like my women:

Without other people's dicks in it.

Please be fun and not snobby. Dark humor is a plus. I'll buy you tacos.

Bio #4 - Dark Humor

I root for Slytherin. Not into Netflix...

Satanic ritual and chill?

Bio #5 - Pros and Cons of Dating Me

Pros:

- Not a fuckboy
- Will buy you tacos
- Business owner (shit = together)
- Was nerdy when young so now hotter without hot person complex

Cons:

- Gemini
- Will love fictional characters more than you
- Possibly 3 kids stacked in a trench coat

Let's exchange pickup lines - hit me with your best/worst.

Bio #6 - Old Spice "I'm on a horse" Gag

Hello ladies,

Look at the last guy you matched, now back to me. Now back to the last guy you matched, now back to me. Sadly he isn't me, but if he stopped leaving his bio blank, and had better pictures, he could be me.

Look down, now back up. Where are you? You're on Tinder with the man of your dreams. What's in your hand? It's a pizza with your favorite toppings on it. Look again. The pizza is now your favorite dog.

Anything is possible when you match with me on Tinder. I'm on a horse.

Bio #7 - Daddy Issues

I'm the kinda guy you can take home to meet your mom. She'll think I'm charming and sophisticated... and actually kind of sexy at the same time? She falls in love with me. I... think I feel the same way. We get married. I'm your dad now. I confront you, 'young lady why are you on Tinder?' You are now grounded. Bad girl. Go to your room.

Bio #8 - Genuine Good Guy

Just a Jim looking for my Pam. When I'm not geeking out on comic books, you can catch me outside playing sports, hiking and laughing with friends. Does anyone actually go on real dates anymore? Let's go out to a delicious dinner, get lost in great conversation and stay up talking until dawn.

Bio #9 - Single Dad

About Me: I teach 7th grade science. Good cook. Single dad. I love my kids and I tell great stories.

About you: You have stories to share, think dad jokes are funny, and enjoy a good meal, deep conversation and looking at the stars.

Bio #10 - Christian Grey

They say the mouth is made for communication, and nothing is more articulate than a kiss. I'm a busy man, an entrepreneur and a mentor to the young and ambitious. Most girls on this app are too young for me, or too much trouble, but if you're adventurous, confident, and in search of a deeper and richer connection... don't be shy. Come and tell me something honest. Or a secret.